



Bucks Cricket - Policy on the Use of Social Media

The Bucks Cricket policy on use of social networking using Internet-based and other electronic social media tools is integrated into everyday life. Use of Facebook, LinkedIn, Twitter, blogging, Wikis and other online social media vehicles are commonplace. This policy is intended to provide guidance to eliminate any confusion concerning the use of social media. This policy outlines the standards that Bucks Cricket CIO requires users of these systems to observe, the circumstances in which we will monitor use of these systems and the action we will take in respect of breaches of these standards.

This policy forms part of Bucks Cricket's Code of Conduct and it may be amended at any time. Adults will comply with the full Bucks Cricket E-Policy. This policy covers all individuals working and playing at all levels and grades, including managers, coaches, umpires, scorers, and players (collectively referred to as Staff and Players in this policy).

Staff and Players must not bring Bucks Cricket, its Trustees or committee members or any of its clients into disrepute by virtue of their conduct. Such conduct may include (but is not exhaustive to) making comments about Bucks Cricket, its Trustees or committee members or its clients which may be regarded as negative or derogatory in the public domain. For example, on blogs or social networking sites, such as Facebook, My Space or Twitter.

The lines between playing county junior cricket and personal life can become blurred. In general, what you do in your own time is a personal decision. However, activities in or outside the playing, coaching, and managing for Bucks Cricket can affect your involvement, performance, the performance of others, or Bucks Cricket CIO's business interests.

Keep in mind the following when using social networking sites:

- Bucks Cricket discourages coaches from contacting children that they coach or their parents or guardians on social networks
- Respecting differences, appreciating the diversity of opinions, and speaking or conducting yourself in a professional manner is always expected.
- Use common sense. You should refrain from posting items that could reflect negatively on Bucks Cricket, its Trustees or committee members or otherwise embarrass any of them, including comments or other posts about drug or alcohol abuse, profanity, off-colour or sexual humour, and other inappropriate conduct. Do not use ethnic slurs, personal insults, obscenity, or engage in any conduct that would not otherwise be acceptable in the workplace.
- Show proper respect for people's privacy and for topics that may be considered objectionable or inflammatory, like politics and religion.
- Respect the law, including those laws governing defamation, discrimination, harassment, and copyright and fair use.
- Do not use the Bucks Cricket logo, unless specifically authorised to do so.



Bucks Cricket CIO

- Do not disclose Bucks Cricket's (or anyone else's) confidential or other proprietary information, such as current or anticipated products, software, research, inventions, processes, techniques, designs, or other technical data. Get permission from the owner prior to sharing or publishing their intellectual property. Ask permission to publish or report on meetings or conversations that are meant to be internal to Bucks Cricket.
- Do not reference Bucks Cricket's Staff and Players or members without their approval.
- If you publish content to any website outside of Bucks Cricket and it has something to do with your involvement you do or subjects associated with Bucks Cricket, use a disclaimer such as this: "The postings on this site are my own and don't necessarily represent Bucks Cricket's position, strategies, or opinions." If what you are publishing is, in fact, official business of Bucks Cricket be sure that that you are authorised to make such statements on behalf of the organisation. If there is any doubt, check with your line manager.
- Ensure that your social networking conduct is consistent with across all policies contained in Bucks Cricket's Policies including Equal Opportunities and Harassment Policy.
- Make sure that your online activities do not interfere with your performance.
- You should always act with the high standard that is expected due to your status and maintain proper relationships with the people you come across in the course of your playing for Bucks.

Breach of Policy

- Staff and Players will be liable to disciplinary action if they are in breach of this Policy. Depending on the severity of the offence Staff and Players may be liable to summary dismissal or banned from playing for Bucks.
- If Staff and Players conduct and/or actions are unlawful or illegal the individual may be personally liable. Information relating to the commission of a criminal offence may be passed to the relevant prosecuting authority.



Amendment Record

Version	Date	Status	Description of Revision
0.a	2022-01-25	Draft	Initial version of document
1.0	2022-05-18	Final	Approved by Richard Hudson
1.0a	2022-09-28	Draft	Added amendment record
2.0	2022-09-28	Final	Approved by Richard Hudson
2.0a	2023-09-28	Draft	Updated to Bucks Cricket CIO
3.0	2023-09-28	Final	Approved by Richard Hudson
3.0a	2024-09-23	Draft	Annual review – no changes
4.0	2024-10-03	Final	Approved by Richard Hudson

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